









The inspiration

We pay attention to what's happening around us all the time: the way people live inspires us to create.

10.

The design studio

Moduleo floors are all about design. What makes Moduleo floors so beautiful? And what are the features of luxury vinyl planks and tiles?

18.

The collection

Browse through the various room settings, find your inspiration and select your favourite design floor.

80.

The overview

Summary of the Moduleo Design Floor collections Select, Transform, Impress and Parquetry.

92.

The completion

#### The installation

Easy. Moduleo Design Floors can be fitted using a click system or glued with a special adhesive (dryback).

**100**.

The finishing

Your Moduleo floor is perfectly compatible with matching Xtrafloor accessories – for a beautiful finish.

102.

The maintenance

Clean your Moduleo Design Floor regularly – it's easy to do and will help ensure your floor looks beautiful for many years to come.

**104**.

The company

Your Moduleo floor is entirely designed and engineered in Belgium. Meet the company behind the floor.

108.

Explore Moduleo®

Find inspiration in our brochure or at moduleo.co.uk. Contact a local retailer and bring your ideas to life.

# THE WAY YOU LIVE INSPIRES US TO

R

Wellness is very much alive in architecture. We're constantly looking for ways to make our homes more efficient, easier to maintain and better for our overall wellbeing.

Cocooning has taken cosiness to a whole new level. Modern homes have become a safe haven, away from the stress of everyday life. We invite softness, silent serenity and welcoming warmth inside and we love to surround us with natural light and greenery.











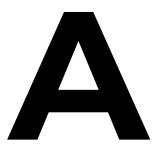
There was a time when we used to think of rooms as individual spaces, each with a specific function. Today spaces organically flow into one another: a kitchen is part of the living area and a bathroom in the master bedroom is no surprise. Flooring solutions need to be able to handle every home's unique requirements.



Functionality is key when it comes to flooring. But it's the design that makes all the difference. We want it to look good. Genuine. And true to nature. We favour authentic materials but we don't want to give up on convenience. That's why we choose design inspired by nature, cleverly improved to match our desired level of comfort.

We love to play with contrasts nowadays – and rightly so, it makes an interior much more interesting. By mixing and matching materials and design elements, we build a unique and personal interior. A floor is often the supporting act, but it can be the eye catcher of a home as well.









How do you feel about the comeback of herringbone patterns? They give both classic and modern interiors a contemporary twist and are definitely here to stay.



# FOR THE LOVE OF

# E S I G N



At Moduleo, we're constantly researching trends, design and performance to ensure we put together a contemporary range of beautiful, practical and durable design floors that meet people's needs and expectations.

## Inspired by how people live today

That's our strength. We design and develop our design floors completely in-house. When it comes to fashion and design, Belgium has always been at the crossroads of Europe, a good place for new ideas. And the same goes for flooring design: Belgian designers keep an open mind, pick up local influences really fast and have the ability to transform new trends into a future proof flooring offer with wide appeal.

CINDY VAN MOORLEGHEM Marketing director IVC Group

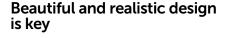
Building on the undoubted success of the Moduleo brand and the first design floor collections in 2012, Moduleo now launches its third generation design floors. So what's new? On-trend design of course. New additional product sizes are the other innovation.



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Our new design floor collection is on-trend, ranging from pure and more pronounced woods to elegant and more distinctive stones. With colour variations from light to dark and everything in between.

We've improved the look of must-have oaks. We bring new wood species to the range. Our tile range now offers more options. And we introduce more 'abstract' designs to make sure that vinyl planks and tiles can stand out as a material choice with an own unique look.

For people who love to see things big, we have XL planks and tiles. And for those who prefer a more refined design is a herringbone pattern available. So there's a design floor for every style and personality. And we offer a wide variety of options to choose from.





#### A beautiful **design** floor for every style and personality.

#### But there's more to it than design

That's true. Let's not forget Moduleo Design Floors also have great functional features. In collaboration with R&D, new steps were taken in the fields of wellness, acoustics and performance. Moduleo floors have a soft and warm feel, excel in acoustic comfort and come with an improved protective layer that makes them more scratch, stain and slip resistant. They are water resistant and easy to maintain. One by one arguments that close the deal, no?

#### Our design floors are sustainable

Choosing Moduleo is making an eco-friendly choice for the future. Our factory in Belgium is equipped with three wind turbines and is cooled with water from the nearby Scheldt River. The product itself is environmentally friendly too: Moduleo Design Floors contain up to 50% recycled material of verified origin, and are themselves recyclable.







# 10. The design studio.

Moduleo floors are all about design – and more. Discover what makes the design so beautiful and take a closer look at the unique features of luxury vinyl floors. Welcome to Moduleo's design studio.

# DESIGN MEETS INNOVATION.



too. We create an authentic floor with hardly any repetition of planks or patterns. Our bestseller size has no fewer than 90 unique planks per design.

# Design.

**12**.

#### TRUE-TO-NATURE DESIGN

The wood and stone designs of the Moduleo collection are all inspired by nature and entirely designed, developed and printed in-house. Every design has pin-sharp details, making sure your floor looks as unique as nature.

The collection ranges from pure and more pronounced woods to elegant and more distinctive stones. One by one beautifully designed, so you'll definitely find a floor that fits your expectations and interior.

## DESIGNED TO MAKE IT BEAUTIFUL

#### NATURAL LOOK AND FEEL

Moduleo Design Floors are inspired by nature, so they have to look and feel that way. Next to design, we increase their realism by improving the floors' texture as well: the added texture ensures a natural appearance and truly authentic touch.

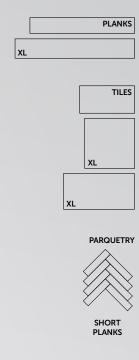
#### **EMBOSSED IN REGISTER**

What's your first impression about the Impress collection? The 'embossed in register' process brings to life the smallest details of real wood: the embossed texture allows you to see and actually feel the depth of the wood grains and knots.

#### **NEW ADDITIONAL SIZES**

For those who love to see things big, we introduce XL planks and tiles in the Transform and Impress collections. Big is not particularly better, but definitely beautiful.

Or do you prefer a more refined design? Moduleo also introduces an exciting herringbone range with short and small planks in the exclusive Parquetry collection.





# JUST SENSE ITS SOFTNESS & SILENCE

Moduleo® Design Floors offer you a truly soft touch underfoot. That makes vinyl flooring truly unique!

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#### **SOFT & WARM FEEL**

Without knowing it, your feeling of wellbeing increases when walking over a Moduleo Design Floor. The resilient layer anticipates your body weight, offering you that soft feel underfoot. And what's more, it feels naturally warm too. Because a Moduleo Design Floor has great insulating qualities, its temperature remains comfortable in every season.

Soft.

Moduleo® Design Floors reduce reflective walking sound and transmission sound to a very comfortable level.

# Silent.

#### **SILENT ACOUSTICS**

One of the main benefits of a Moduleo Design Floor is its acoustic comfort. Vinyl is resilient, so it reduces reflective walking sound and transmission sound to a very comfortable level. That's a valuable asset for both you and your neighbours below. If you want to avoid any annoying noises inside, Moduleo simply offers you the ultimate flooring solution.

Do you want to please your neighbours even more? Use a Moduleo underlay for even better transmission sound reduction.





#### **UNDERFLOOR HEATING**

Not warm enough? A Moduleo Design Floor is perfectly compatible with underfloor heating.

# IT PERFORMS GREAT AGAIN AND AGAIN



#### **FULLY WATERPROOF**

Vinyl repels water, making a Moduleo floor the perfect solution for kitchens and bathrooms – and for every space at home for that matter. Water balloon fight inside? No problem. The floor is water resistant and easy to maintain.

Did you know Moduleo Design Floors are one of the most durable flooring solutions available? The in-line calendered lamination of the different layers prevents the floor from delaminating due to moisture, so you'll enjoy the floor for years.

#### PROTECTIVE TOP LAYER

Your Moduleo floor can take a beating – that's very reassuring, don't you think? It is wear, scratch and stain resistant. The wear layer and patented Protectonite PU coating protect the design, prevent wear and limit scratches. A Moduleo Design Floor can grace any place. Intensive use allowed. Even a big crowd is no problem.

#### **EXCELLENT STABILITY**

The patented system with extra strong glass fibre layer guarantees the high dimensional stability of every Moduleo Design Floor, resulting in minimal shrinkage and expansion due to variations in temperature or humidity.

#### **GUARANTEED QUALITY**

When properly cared for, a Moduleo Design Floor is extremely durable. That's why we gladly offer you long-lasting warranties up to 20 years.



#### **INSTALLATION SOLUTIONS**

All Moduleo Design Floors are available in a click and glued version. Clickable Moduleo floors use a click system to connect the planks or tiles (similar to laminate), while glued Moduleo floors use an adhesive to adhere the vinyl to the subfloor. They both have their advantages.

Please ask your local retailer who will be able to provide you with the most suitable solution.

Did you know? The Moduleo Select range is also available as engineered click vinyl in the LayRed collection.





#### **NO INDENTATION**

Although a Moduleo floor is resilient, it has no indentation issues. The floor returns to its original state when weight or pressure (from heels or furniture legs for example) is reduced, this is what we call the memory effect.

#### LOW MAINTENANCE

Not that big a fan of household chores? The protective top layer repels dirt, dust mites and other allergens. Any stains can be removed in seconds. Simply sweep, mop or vacuum your Moduleo Design Floor to keep it spotless and hygienic – saving you time for fun.

# 18. The Collection.

01. Woods p. 20 02. Stones p. 64

#### Select. Transform. Impress. Parquetry.

Moduleo's design floor collections offer you the most wonderful woods and stones of all time, for sure. Browse through the various room settings and find your inspiration. Select your favourite design floor, transform your home inside and impress anyone who comes along.

# MODULEO® FLOORS FOR EVERY DESIGN LOVER.

# Light Nature Wild Wild

And the state of t

# 01. Woods



**Light** p. 22



**Grey** p. 30



Nature p. 38



**Wild** p. 48



**Dark** p. 58

# AND THEN THERE WAS



No matter how big or how small a room is, the colour of a Moduleo Design Floor will always have an impact on the feeling of space you get inside. Light and white floors have the ability to really open up the room – no need to throw out half your furniture.

With a light-coloured Moduleo Design Floor, you bring a sense of serenity into your home: a clean look with a Scandinavian touch. And should you be afraid that a white floor couldn't handle the hazards of everyday life, rest assured that a Moduleo floor is stain resistant and easy to maintain.





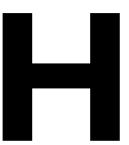


















# White shades. Contrasting with accents.

A white or light Moduleo Design Floor is the perfect backdrop for an interior full of contrasts. It reflects pure luxury. And blends perfectly with other design elements and materials in the room. Which white do you prefer: classic oak, refined pine or striking wenge?





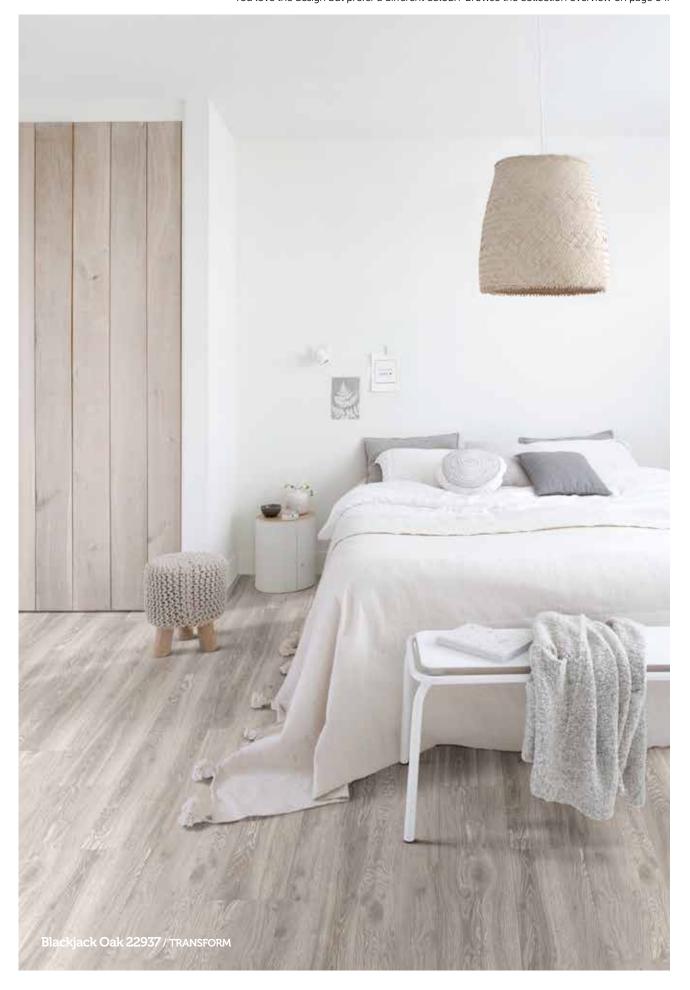
# STEP IT UP



WITH WHITE WOODS



You love the design but prefer a different colour? Browse the collection overview on page 84.





#### It's white. Light. Bright. Pure. Open. Airy.

Discover different whites, ranging from soft tones to weathered woods. One by one refreshing as spring. Everything you need to create an oasis of calm in your home, a space of pure and personal comfort where you'll most certainly find your peace of mind.

## NOTHING BORINGABOUT

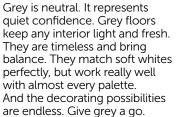














Grey Moduleo Design Floors are often the supporting act: they let other parts of the room do the talking, whether it's a piece of design furniture, decorative greenery or a daring colour accent. In fact, it complements a range of colours rather than clashing with them.



























You love the design but prefer a different colour? Browse the collection overview on page 82.





# Grey tones from weathered wood to charcoal.

Grey is on-trend, and it won't be going out of style any time soon. Weathered wood in muted tones of grey gives a room a relaxed, even beachy feel. The planks look like they have aged for years. For a surprisingly refreshing yet very sophisticated interior. Who said anything about boring?

## BEAUTIFUL

Verdon Oak 24962 / TRANSFORM Midland Oak 22929 / SELECT

36.

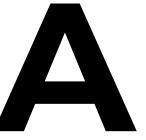
# SHADES OF GREY



#### STAY TRUE TO YOUR

Nature is the greatest designer of all – no question about that. At Moduleo we always try to reproduce nature's beauty down to the last detail. With stunning success. You don't have to believe what we say, just take a look around and convince yourself.

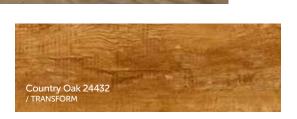
The best thing about it: a Moduleo Design Floor with natural wood effect requires no sanding, polishing or lacquering. It's a wonderfully durable flooring solution. Just a quick vacuum or mop will keep your floor's natural appearance for years. Enjoy it.











**38.** 









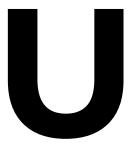












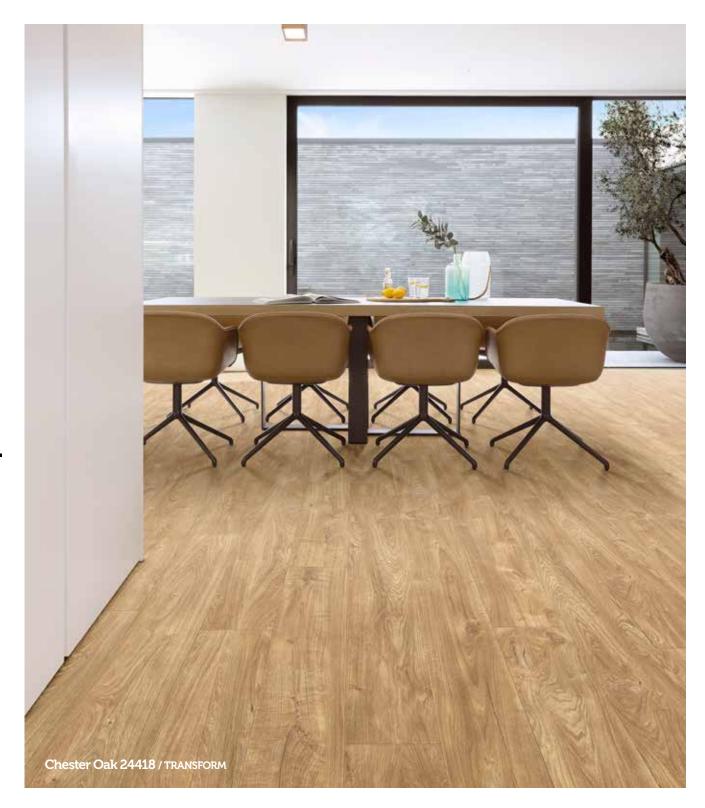














#### Genuine look. And natural to the touch.

Every plank design is inspired by nature, from beige and brown to camel and caramel. The Impress collection even includes a registered emboss texture: you can actually see and feel the grains and knots, just like genuine wood. In a way, it looks like Moduleo meets and even beats reality.



# When the design feels like coming home.

Have you always wanted a floor with a herringbone pattern? Fancy idea for a contemporary interior with a classic – and classy – twist. The refined bevel strengthens the natural appearance. And every plank has its own unique structure, adapted to the character of the wood.





## TIME TO INVITE



45.

# A NATURAL BEAUTY INSIDE



# Herringbone style. Pure refinement.

A Moduleo Design Floor with herringbone pattern from the Parquetry collection is a true sensation in every interior. Choose between short or small planks. You can even combine two designs for a unique look. This is pure refinement. No need to think twice about it.



### JUST STEP INTO THE

Looking for an extraordinary interior beyond your wildest dreams? Maybe you should consider the very pronounced wood design floors of Moduleo then. They are richly detailed and have lively cracks and knots, vibrant colours and fascinating contrasting shades.











48.

Persian Walnut 20444 / TRANS-

Montreal Oak 24825 /TRANS-FORM

In a clean interior is a rough Moduleo floor king. It will be the talk of the town when you have people over – by the way, you would make us very happy if you mention Moduleo when that happens. So if you're a wild thing, these are the design floors you're looking for...

























# Impressive oak designs. Full of character.

Never a dull moment with a Moduleo Impress floor inside. It looks great and feels truly authentic thanks to the embossed in register process. Every contour shows depth. Every knot reflects character. Now it's up to you to find out which design matches your personality.

#### In the middle of a storm.

With a little imagination, some design floors look like stormy weather. And you're the captain of the ship in the middle of the ocean. Water splashes around. Everything is dripping wet. And then back to reality. But no worries, a Moduleo floor can handle your enthusiasm, it's waterproof.



### THE EXOTIC PART

Midland Oak 22821 / SELECT Country Oak 24456 / TRANSFORM Fazino Maple 28920 /TRANSFORM Persian Walnut 20444 / TRANSFORM

54.

OF YOUR WORLD





You love the design but prefer a different colour? Browse the collection overview on page 82.



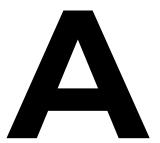


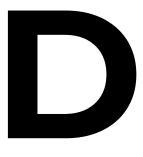
# Wild and free. But warm and welcoming.

In a clean interior, a wildly dynamic Moduleo floor becomes the eye catcher of the room. And rightly so. The oak floors in the Moduleo range really stand out with their natural design. They're warm and welcoming. And they come in a variety of colours.

#### LIKE A WALK IN THE











58.



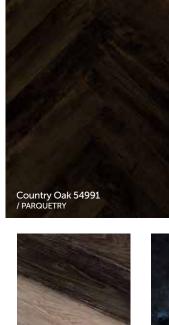
Dark interiors are super trendy right now. A dark design floor in your home maybe isn't the most obvious choice, but it's definitely a surprisingly smart solution to create a sense of intimacy inside.

Now does a dark floor make a room look smaller? Not necessarily. It's actually a beautiful way to brighten up an interior. The trick is to find the right balance between dark and light elements. Let a dark floor contrast with bright colours in your furniture, walls and ceiling. And repeat a darker accent here and there.











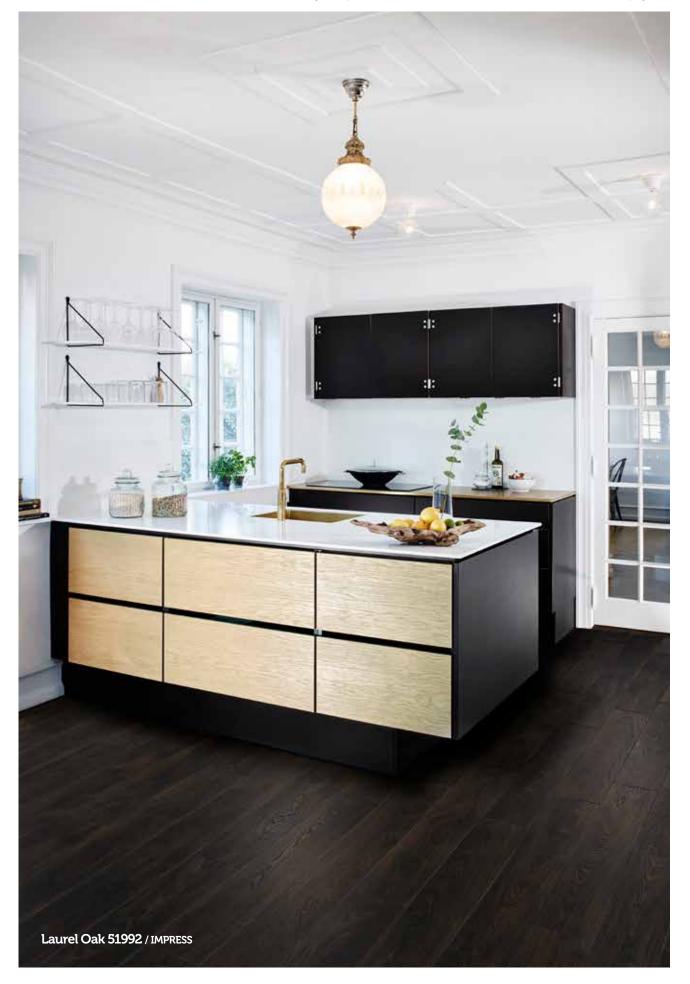








You love the design but prefer a different colour? Browse the collection overview on page 89.









# Sometimes beauty hides in the shadows.

Did you notice that the different shades in a dark Moduleo Design Floor accentuate the lively grains and knots? Each design is richly detailed. The wood features come out much better in a dark Moduleo floor. So maybe it's time to discover your dark side?







# A dark design floor is for those who dare.

Admittedly, a dark floor is a bit bold. But also very sophisticated and warm. With a dark Moduleo Design Floor, you bring a touch of luxury into your home. The contrast between light and dark just makes your interior much more interesting.

# Pure Rough

# 02. Stones





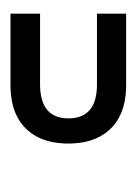
**Pure** p. 66

Rough p. 74

### KEEP IT SIMPLE AND

P









Imagine the look of natural stone. And think of tiles with beautiful organic colours and soft shades for a minimalistic approach to your interior. Find your personal favourite in a wide range of choice. Opt for a light-coloured design tile floor if you prefer a clean but strong look inside.

66.

While stone design floors display the realism of natural stone, what sets them apart is the comfort factor. Unlike the hard and cold surface of ceramic tiles, Moduleo Design Floors feel softer, warmer and more comfortable underfoot.





With feature strip 311S White





























# Beautifully mottled. From light to grey.

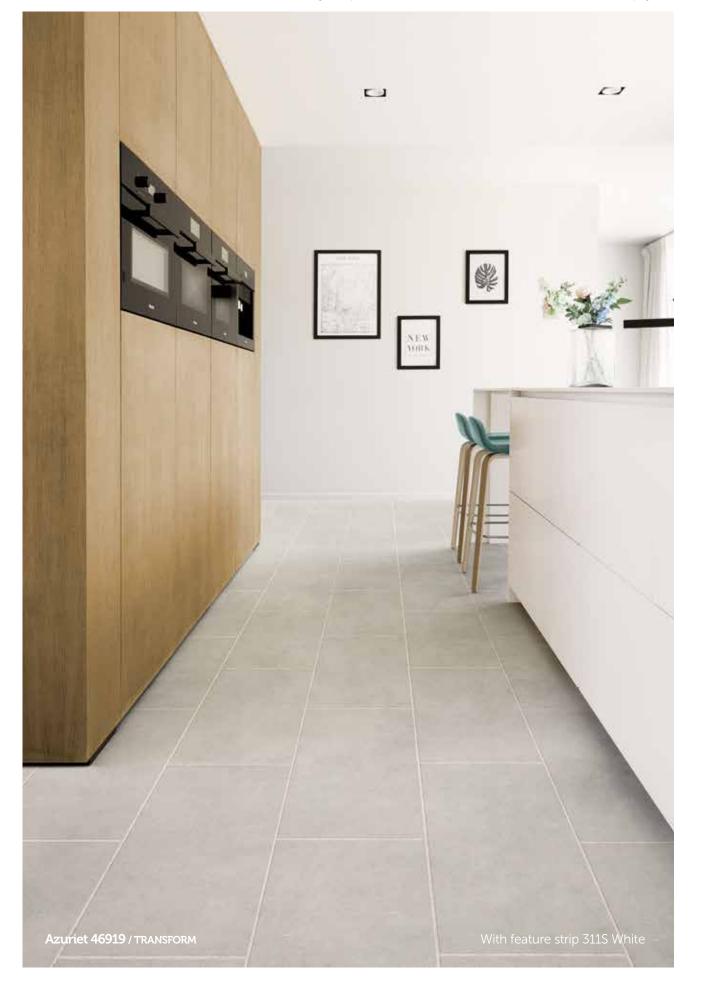
Looks do count. Apart from a beautiful tile, you're looking for refined elegance in the overall appearance of your design floor. Use the feature strips to simulate a grout finish. The strips are individually coloured to match your floor design perfectly.







You love the design but prefer a different colour? Browse the collection overview on page 86.





#### A clean design. And so easy to maintain.

A ceramic floor is traditionally the housekeepers' favourite in a kitchen and a bathroom, at least before they met Moduleo. Vinyl tiles keep up with their ceramic twins when it comes to water resistance and maintenance. And they beat them on comfort level every time.













## LIFE CAN BE A LITTLE

Reality check? Moduleo tiles look as if they are harvested from nature, for a rough-looking floor with a cloudy or blazed design. And the best thing is they can handle the rough side of life just fine: your vinyl tile floor is fully waterproof and wear resistant.

Stone-look Moduleo Design Floors add a contemporary touch that makes all the difference. The clean lines give your interior a very architectural feel. Especially when the grouts contrast with the more outspoken tile designs in the Moduleo range.











With feature strip 399S Black











Jetstone 46942 / SELECT



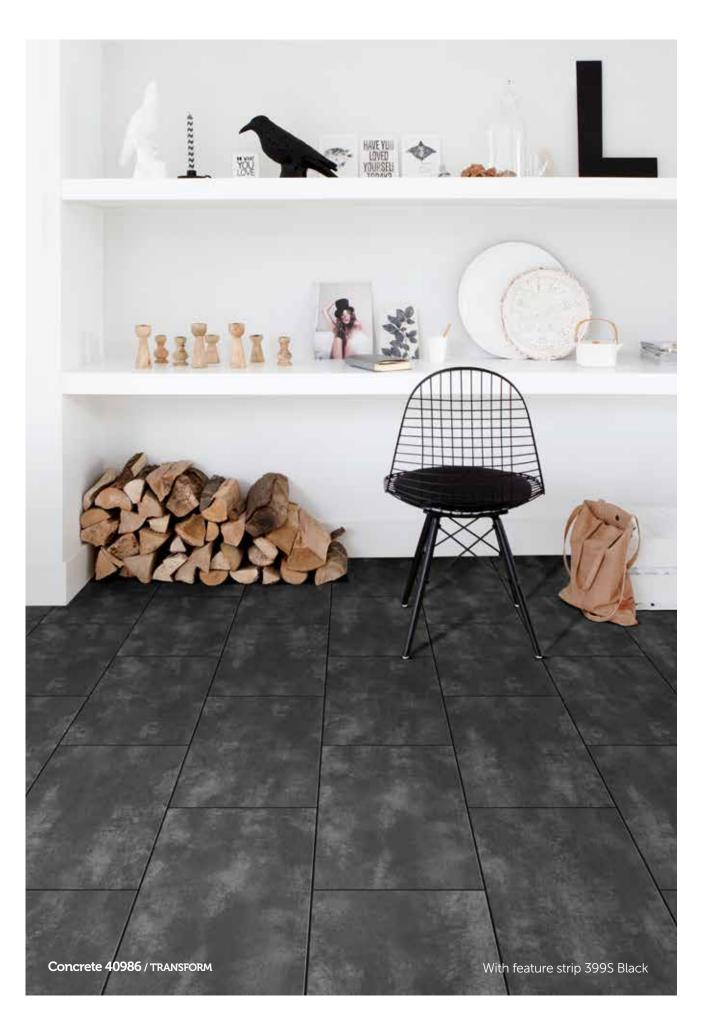
With feature strip 960S Light Grey













## Marbled and flamed. From grey to dark.

Moduleo floor tiles are popular in kitchens and bathrooms but they are an exciting flooring solution for every space in your home. Richly detailed, from beautifully marbled stones with cloudy colour shades to weathered rock designs with flamed finishes.

Definitely an eye catcher inside.



#### Elegant looks. Still strong and durable.

Ceramic floors last forever – so they say. What happens when a stew pot slips through your hands? Why take the risk of broken tiles when you can install vinyl flooring that looks like ceramic? A Moduleo floor is perfectly scratch and stain resistant. Now who's the strongest?



## 80. The overview.

With three design collections and a contemporary parquetry offer, Moduleo presents you a complete and varied range of design floors. Each collection has its own characteristics.

#### **Moduleo Select**

Select floors combine the natural elegance of wood and stone with the practical advantages of wear-resistant design floors. Also suitable for wet areas.

#### **Moduleo Transform**

Ready to transform your home? The hardwearing design floors of our biggest collection grace any room inside. They are perfect for intensive use.

#### **Moduleo Impress**

Discover beautiful floors with a natural embossing in the Impress collection. For an authentic look and feel. And a lasting first impression.

#### **Moduleo Parquetry**

Looking for a refined herringbone pattern? Create an elegant parquet look with the short and small planks in the Parquetry collection of Moduleo.

#### Bring your ideas to life with our room visualiser at moduleo.com



81.

## READY TO CHOOSE YOUR DESIGN FLOOR?

#### **Select**

#### SIMPLY REFRESHING DESIGN

#### **WOODS**

19.6 x 132 cm 2.35 mm thick



19.1 x 131.6 cm 4.5 mm thick



#### ✓ 15 year warranty

With Moduleo Select

design floors you no longer need to choose between form and function. The collection presents designs of timeless beauty inspired by the riches of nature and is perfectly suited to the rough and tumble of family life. The designs in the Select range are also available as engineered click vinyl in the LayRed collection (see p. 96).

82.

#### **Brio Oak**



#### Classic Oak



#### Country Oak



#### Midland Oak



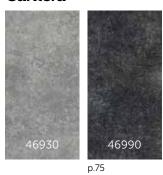
p.39/44

**STONES** 

32.9 x 65.9 cm 2.35 mm thick

32.4 x 65.5 cm 4.5 mm thick

#### Cantera



**Jetstone** 



p.75/79

#### **Venetian Stone**



p.66/68 p.67/73

#### **Transform**

# BIGGER, **BETTER** & BOLDER

#### WOODS

19.6 x 132 cm 2.5 mm thick Selection available in XL\*: 21.4 x 149.8 cm



19.1 x 131.6 cm 4.5 mm thick Selection available in XL\*: 21 x 149.4 cm



#### ✓ XL sizes ✓ 20 year warranty

Could you choose between design, quality and convenience? Thankfully, you don't have to. The luxury vinyl floors in the Transform collection offer added value at every level.

#### **Baltic Maple**



p.38

#### Blackjack Oak



p.22/28

#### **Chester Oak**



Country Oak



#### Classic Oak





#### Ethnic Wengé



#### Fazino Maple



p.49

#### **Latin Pine**



Mexican Ash



Persian Walnut

#### **Montreal Oak**





p.48/55

#### **Transform**

#### WOODS

19.6 x 132 cm 2.5 mm thick Selection available in XL\*: 21.4 x 149.8 cm



19.1 x 131.6 cm 4.5 mm thick Selection available in XL\*: 21 x 149.4 cm



#### Sherman Oak \*



#### Verdon Oak

86.



#### **STONES**



 $32.9\times65.9~cm\\2.5~mm~thick\\Selection~available~in~XL~rectangle**~(only~Desert Stone):~43.4\times86.8~cm\\Selection~available~in~XL~square***~(only~Hoover~Stone):~60.96~x~60.96~cm$ 





#### **Azuriet**



p.66/72

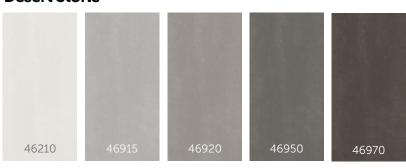


#### Concrete



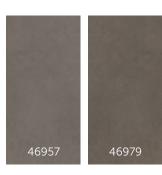


#### **Desert Stone \*\***



#### **Hoover Stone \*\*\***





#### Jura Stone

















Steelrock



#### **Impress**

#### NATURALLY IMPRESSIVE FLOORS

- ✓ Embossed in register
- ✓ Cut in register
- ✓ XL sizes
- ✓ 20 year warranty

The name of the Impress collection immediately makes clear what the collection represents: a truly unique impression. The embossing technology contributes to the true-to-nature look and authentic feel of the Moduleo Impress design floors. The cut in register technology uses unique designs which allow each tile or plank to be cut individually to create distinctive design lay outs.

#### WOODS

19.6 x 132 cm 2.5 mm thick Selection available in XL\*: 21.4 x 149.8 cm Bohemian size:



19.1 x 131.6 cm 4.5 mm thick Selection available in XL\*: 21 x 149.4 cm

24.6 x 149.8 cm



#### **Bohemian**



p.58/62

#### Castle Oak



#### Country Oak



#### Mountain Oak





#### Laurel Oak



#### Santa Cruz Oak



#### Sierra Oak \*



#### **STONES**

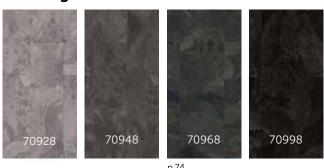
89.

32.9 x 65.9 cm 2.5 mm thick Available in XL: 43.4 x 86.8 cm

32.4 x 65.5 cm 4.5 mm thick



#### **Mustang Slate**



p.74

#### **Parquetry**

## THE NEW HERRINGBONE COLLECTION

WOODS

Short planks 63,2 x 15,8cm 2.5 mm thick





#### ✓ Herringbone sizes✓ 20 year warranty

Herringbone patterns are hot. If you're looking for a refined parquet look, it's your lucky day. With Parquetry, Moduleo adds a contemporary herringbone offer to its design floor collection. Discover a selection of successful Moduleo designs: 16 trendy colours, available in a short or a small herringbone size. Only available for dryback installation.

#### **Country Oak - Impress**







#### 90.

#### Sierra Oak - Impress





#### Blackjack Oak - Transform









#### Laurel Oak - Impress







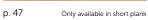


Only available in short plank

p. 43

Only available in short plank







Only available in short plank



Only available in short plank

#### **Hoover Stone - Transform**









## 92. The completion.

Next level flooring, that's what the creative studio and the engineered vinyl floor collection of Moduleo are all about. A small introduction to our biggest innovations: Moduleo Moods and LayRed.

#### **Moduleo Moods**

Let your creativity run wild and make your floor truly unique with Moduleo Moods. Just play it your way with different colours, shapes and patterns.

#### Moduleo LayRed

Looking for a renovation-friendly floor? LayRed is Moduleo's engineered vinyl floor collection: the perfect flooring solution for uneven subfloors, with great acoustic qualities.

93.

LOOKING FOR SOMETHING DIFFERENT?





#### PLAY IT YOUR WAY



NEW DESIGNS, DIFFERENT FORMATS, ENDLESS POSSIBILITIES

#### Are you in the mood for something truly unique?

Moduleo Moods is a creative studio where you can combine different creative formats with a selection of stone and wood textures from the Transform and Impress ranges to create over 100 beautiful floor designs, from classically elegant to wildly dynamic, all with the signature Moduleo quality.



#### LayRed®

#### **ENGINEERED** VINYL FLOOR COLLECTION

**FLOORS** FOR EVERY **CHALLENGE** 



LayRed is the engineered vinyl floor collection from Moduleo: stronger than ever, with a soft feel and silent acoustics, designed to stand its ground in the most extreme circumstances. A premium floor with integrated underlay - the signature red back of LayRed - that is up for every challenge at home.

Moduleo LayRed with integrated underlay is the single best product in the market that combines exceptional strength, comfort and performances.

ONE PLANK, 12 LAYERS, THREE BENEFITS:



COMFORT

STRENGTH Rigid vinyl with integrated underlay



#### 01. STRONG

LayRed is engineered vinyl, making it the perfect flooring solution for renovation projects. Thanks to its non-telegraphing core, LayRed has the ability to bridge gaps and slight unevenness in the subfloor. High and low spots won't telegraph through the surface.

What's more, the integrated underlay covers any imperfection. No levelling preparation is needed. LayRed is easy to install, without adhesive. A LayRed floor is installed in no time and can be occupied immediately.

#### 02. SOFT & SILENT

The acoustic layer of LayRed provides you that soft and warm feel underfoot. It is resilient and anticipates the body weight, making it softer than rigid alternatives.

LayRed is also pleasingly silent. The acoustic layer softens reflective walking sound: no cracking sounds or annoying click-clack noises when walking over LayRed. The integrated underlay reduces transmission sound with  $\Delta Lw$  22 dB or  $\Delta$ Llin 10 dB. LayRed's sound absorbing qualities are demonstrably better than other engineered vinyl floors.

#### 03. BEAUTIFUL & WEAR RESISTANT

The LayRed collection consists of 31 in-house developed and printed designs, all inspired by wood and stone. Every design has pin-sharp details and few repetitions, making sure your floor looks as unique as nature.

LayRed is scratch and stain resistant thanks to the double TwinGuard PU protective layer which protects the floor from scratches and dirt penetration, ensuring the design remains in perfect condition.

## STRONG. YET SOFT & SILENT.





## 98. The installation.

Moduleo Design Floors are a smart flooring solution, easy to install. The planks and tiles can be fitted using a reliable click system or glued with a special adhesive for a flawless installation.

#### DRY

#### Installation Moduleo® Design Floors

## Click Floating installation



## Dryback **Traditional installation**

The planks and tiles are installed as floating floors on a sturdy, even surface or underfloor. This makes gluing superfluous.

Our angle-angle click system has the best technical performance on the market: the click ensures a super strong and watertight joint connection and an easy, convenient installation.



A floating installation makes glue unnecessary. You can easily click the planks or tiles together. Go for extra comfort with an Xtrafloor underlay. You can smooth out small irregularities and reduce environmental noise up to 21 dB.

Ask your Moduleo dealer/installer for advice.

This is the traditional installation method. The planks and tiles are glued with a special adhesive to a thoroughly prepared surface or underfloor that is hard, dry and flawless.

With a solvent-free glue you opt for a permanent flooring solution. First thoroughly prepare the subfloor until it is level, hard and dry.



We recommend having your floor installed by your Moduleo dealer. Find your nearest Moduleo flooring specialist at moduleo.com.

#### Choose the right underlay

Power

underlay

underlay

We advise the use of an Xtrafloor underlay as a leveller and to further improve sound dampening.

For more information about Xtrafloor products: xtrafloor.com.

# Which type of Moduleo Design Floor have you chosen? Click Dryback High temperature fluctuations Acoustics important Easy installation? Premium Standard Standard

Acoustic Comfort

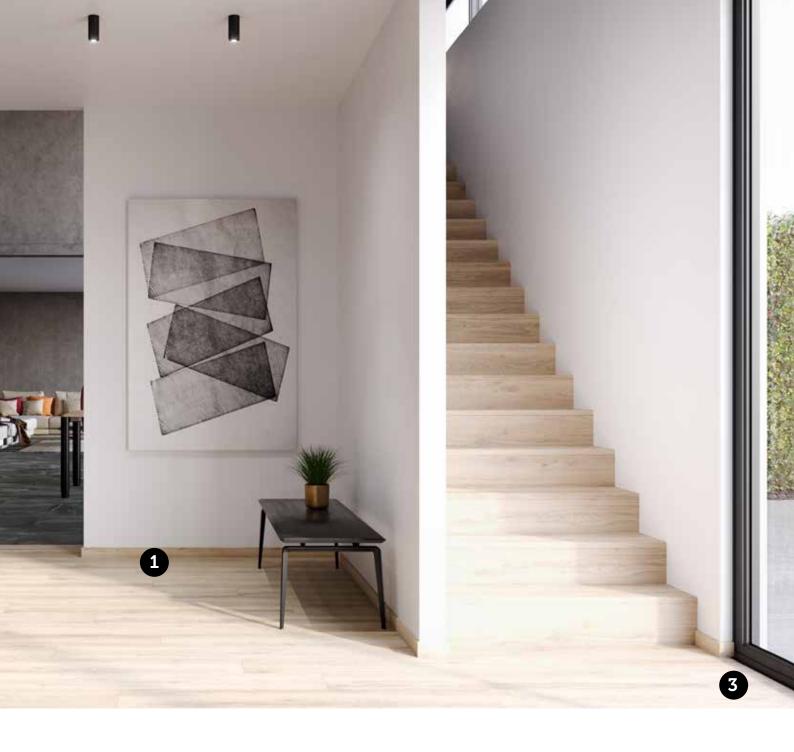
underlay

Flex Pro



## 100. The finishing.

Moduleo Design Floors are perfectly compatible with Xtrafloor accessories: matching skirting boards and profiles for a beautiful finish.



#### **Skirtings**

The identical connection with your Moduleo LayRed floor.



1. Skirting board



2. Deco strip

#### **Profiles**

For a beautiful finish down to every detail.



3. End profile



4. Pipe cover

#### Combine

Connect wood and stone seamlessly.



5. Seamless transitions

## 102. The maintenance.

Take good care of your new Moduleo Design Floor and you will enjoy it for a lifetime. The cleaning and maintenance? We leave that to you – piece of cake.

## Cleaning 8 maintenance





Good cleaning and proper maintenance preserve the appearance and extend the life of your Moduleo LayRed floor.

Cleaning frequency depends on how intensely the floor is used, and some other factors: how many people walk on it, how dirty the floor is, what colour it is...

Moduleo LayRed floors are given extra protection by a TwinGuard PU protective layer on top of the resistant wear layer. The lacquer protects against dirt and makes cleaning easier. Also, thanks to the patented Protectonite technology, your Moduleo LayRed floor doesn't need pre-treatment before use.

#### Clean regularly

Appropriate maintenance procedures will help to preserve the appearance and will extend the life of your Moduleo LayRed floor.



#### FIVE TIPS FOR EFFECTIVE MAINTENANCE

- 1. Preventative measures: keeping dirt of the floor is easier and less expensive than removing it.
- 2. Vacuuming: regular vacuuming to remove all grit, debris and other solid particles is the most important part of a successful maintenance programme.
- Spill and spot cleaning: spills and spots are inevitable, but they don't have to be permanent. Remove a spill quickly and there's less chance of permanent staining.
- 4. Periodic cleaning: inspect and assess the appearance of the floor. Seasonality may alter the amount or type of maintenance required.
- 5. Deep cleaning: periodic cleaning is far more beneficial to the floorcovering than infrequent heavy cleaning. However, seasonality can influence the amount of cleaning required.

103.



Ask your Moduleo retailer for more information about our maintenance solutions

## 104. The company.

Good design is sustainable. Moduleo floors are entirely designed and engineered in our eco-friendly production plant in Avelgem, Belgium. Meet Moduleo...



Research & development



Design



Manufacturing in Belgium



Packaging



Distribution



#### Enterprising with an eye to the future, producing with an eye for quality

Moduleo sets the standard for future generations of luxury design floors. On the one hand, it combines sustainable production with the ease of installation and maintenance of vinyl floors. On the other, Moduleo truly stands out because of its range of designs and innovations.

#### 106.

With a diverse range of durable, stylish products and the convenience of an all-in floor solution, as well as excellent customer service and unparalleled 'green' credentials, Moduleo is proud to be different.

Moduleo is produced in our vertically integrated factory in Avelgem, Belgium, which is specially constructed to enable us to produce flooring in a responsible manner. In addition, we have a fully automated warehouse on site with the capacity to

store 2,000,000 m<sup>2</sup> of Moduleo flooring. Not only are a large number of energy-saving and waste reduction measures in place in our factory, unlike other producers we have full control over the design, production and logistics process. This allows us to retain total control, every step of the way.

Moduleo is the residential luxury design floor brand of IVC Group, a world leader in the development and manufacture of design floors.

Since 2015, the IVC Group has been part of Mohawk Industries Inc., the world's market leader in flooring.



#### 107.

# Eco is so logical, we believe it goes hand in hand with the economy

Choosing Moduleo is making an eco-friendly choice for the future. Working from our very own purpose-built, eco-friendly production plant in Avelgem (Belgium) is just one of the ways we are doing things differently, but it is our most important contribution to a more beautiful environment.

#### **Green energy production**

Our factory in Avelgem is equipped with three wind turbines that fulfil the strict health and safety standards for noise and visual pollution. The turbines can generate up to 13.3 GWh/year (equivalent to the annual consumption of over 2000 households) and provide one third of the factory's energy needs.

#### Ingenious cooling system

During the manufacture of quality vinyl floors, cold water is required to absorb heat during the various production phases. We've devised an original solution for this, which uses the water of the nearby Scheldt River as a secondary coolant. Using minimal energy, the river water is pumped into the closed loop system of the cooling water for the installations.

#### Use of recycled material

Moduleo floors contain up to 50% recycled material of verified origin, and are themselves recyclable. Post-industrial recycling also enables us to obtain an especially pure type of PVC with a limited impact on the environment. Furthermore, we are always looking for new ways to package products and limit waste.

#### Made in Belgium quality

By manufacturing our products as close to the customer as possible, we minimise the impact transportation has on the environment. This helps to keep  $\mathrm{CO}_2$  emissions and our ecological footprint to a minimum.

If you are looking for a sustainable flooring solution, think of Moduleo first!



## 108. Explore Moduleo<sup>®</sup>.

There's more to Moduleo than design floors: discover our engineered vinyl floors, let your inspiration roam free and bring your ideas to life online.

#### Get inspired on moduleo.com



# "moduleo" "moduleo"

#### **Brochures**

Find and download our flooring brochures at moduleo.com. They feature our full range with wood and stone finishes across our incredible Select, Transform, Impress and Parquetry design floor collections, our creative Moods studio and our engineered vinyl floor collection LayRed.

#### Ask for samples

You've narrowed down your choice to a few designs. Now you want to see what your floor will look like in your interior. Great idea. We gladly offer you 3 floor samples for free. Order yours at moduleo.com.





#### Room visualiser

#### Bring your ideas to life

Combine brand-new flooring formats to create unique wood and stone effect designs from selected products in the Select, Transform, Impress, Parquetry, Moods and LayRed ranges.

The designs range from mild to wild, from classically elegant to wildly dynamic, giving you complete flexibility to create bespoke, design-led floors that reflect your individual style.



#### Inspiration

Nothing is better than seeing the flooring in-situ, so we've gathered a whole world of design inspiration to give you the flooring ideas you need to turn your dreams into reality.

Choose your inspiration by room or by finish.



**110**.



### Find a retailer nearby

You're totally convinced you want Moduleo in your home? Or you want to see Moduleo Design Floors in real life first? Find a retailer nearby:

www.moduleo.com